OVERVIEW OF DIPLOMA IN HOSPITALITY & TOURISM MANAGEMENT

The Hospitality industry incorporates everything from the service industry which includes lodging, restaurants, events planning, theme parks, transportation, tourism industry, restaurants and hotels.

This program educates students about the principles, social etiquette, concepts, phrases, expressions, sentence structures and the vocabulary needed for Hospitality and Tourism industry.

WHAT TO EXPECT

The advantages of taking these courses are stated as follows:

- The students are familiarized with the necessary principles of management and service providing.
- The students are educated and trained in restaurants, hotels, resorts, theme park, the kitchen and various related positions.
- The development of students social and interpersonal skills, communication skills and social etiquette.
- Going for internship in order to gain real life experience practical improvement.

ENTRY REQUIREMENTS: Sijil Pelajaran Malaysia (SPM) / O Levels / UEC or equivalent (3 credits)

DURATION: 2 1/2 years

INTAKES: January, April, August & October & August

COURSE MODULES:

First Year:

- Introduction to Hospitality Industry
- Food Studies
- Introduction to Information Systems and Management
- English for Hospitality Industry
- Tourism Environment
- Introduction to Management
- Principles of Accounting
- Event Management
- Kitchen Management
- Food and Beverage Service
- Hotel and Tourism Marketing

Second Year:

- Front Office Operations
- Housekeeping Management
- Hospitality and Tourism Economics
- Room Division Management
- Travel Agency Management
- Tourism Planning and Management
- Food and Beverage Management
- Hospitality Human Resource Management
- Tour Planning and Management
- Travel and Tour Agency Management
- Food and Beverage Cost Control
- Hospitality Law

- Industrial Attachment

MQA SUBJECTS:

- Bahasa Kebangsaan
- Pengajian Moral/Islam
- Pengajian Malaysia
CAREER OPPORTUNITIES

Graduates in hospitality and tourism management will be able to work in many different industries such as:

- Hotels and resorts
- Food and beverage services
- Convention and event
- Recreation and theme park
- International restaurant